



Planting pride in our communities!

America
in Bloom

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2019 Annual Report



AmericaInBloom.org



Vision: America in Bloom envisions communities across the country as welcoming and vibrant places to live, work, and play - benefitting from colorful plants and trees; enjoying clean environments; celebrating heritage; and planting pride through volunteerism.

Mission: America in Bloom promotes nationwide beautification through education and community involvement by encouraging the use of flowers, plants, trees, and other environmental and lifestyle enhancements.

[Meet Our Board of Directors](#)



See our 2019 work in action!

Launched New Program



Growing Vibrant Communities™

Through volunteer leadership and community engagement, communities will work toward enhancement goals across seven criteria of self-assessment: community vitality, flowers, landscaped areas, urban forestry, environmental efforts, celebrating heritage, and overall impression.

GrowingVibrantCommunities.com

SMALL STEPS, BIG IMPACT.



GrowingVibrantCommunities.com

Make your community more inviting.

WANT TO BEAUTIFY YOUR COMMUNITY?



Get started on your path toward beautification.



BIG Impact on a Small Budget

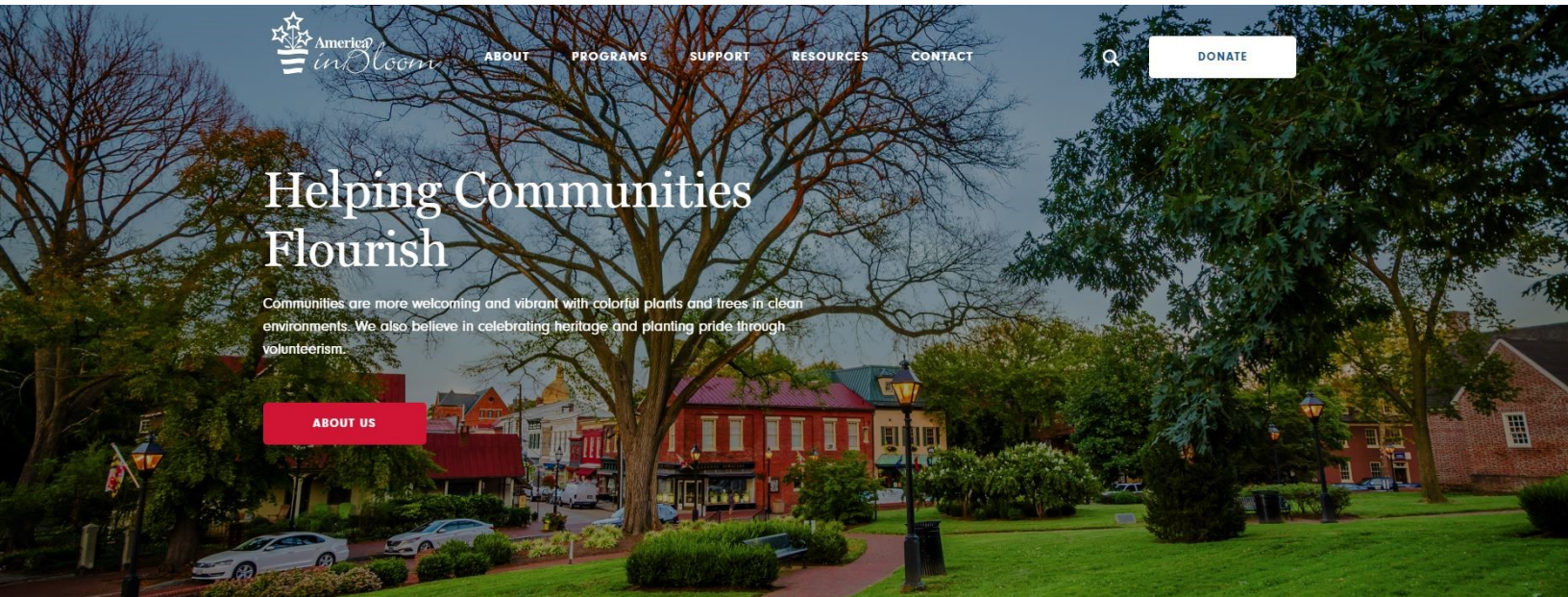


Looking for ways to enhance your community?

We're here for you. Our **advisors** will help make you proud to call your community home.

Launched New Organizational Website

AmericaInBloom.org



Helping Communities Flourish

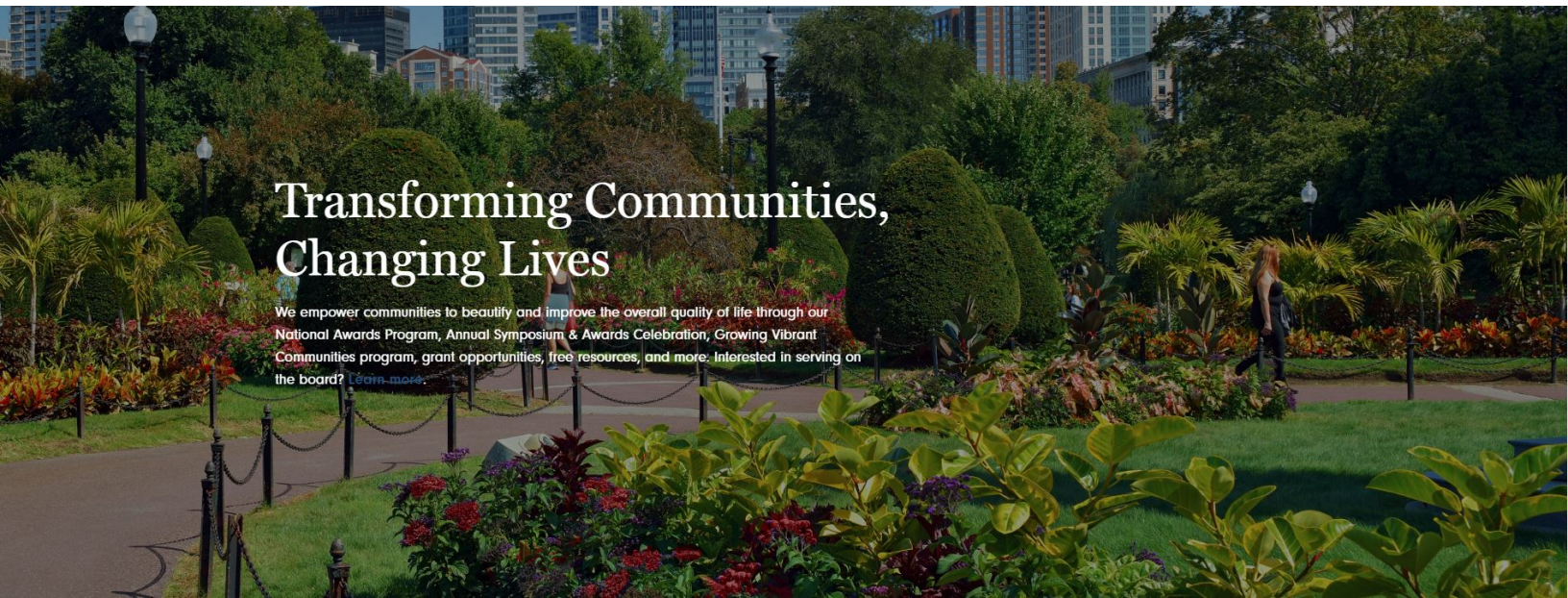
Communities are more welcoming and vibrant with colorful plants and trees in clean environments. We also believe in celebrating heritage and planting pride through volunteerism.

[ABOUT US](#)



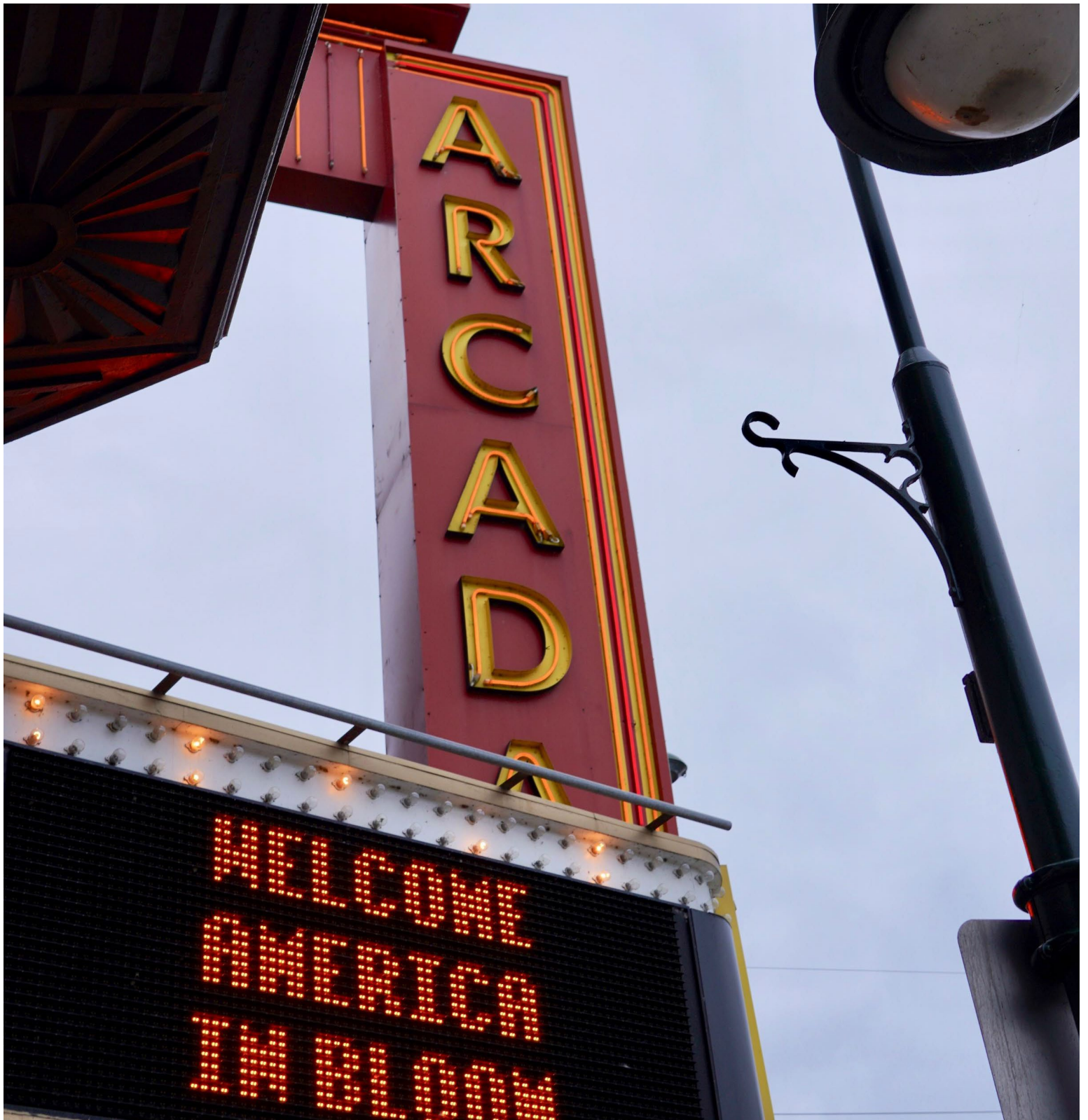
Make Your Community Shine

America in Bloom offers numerous programs and educational resources to help beautify and improve your community.



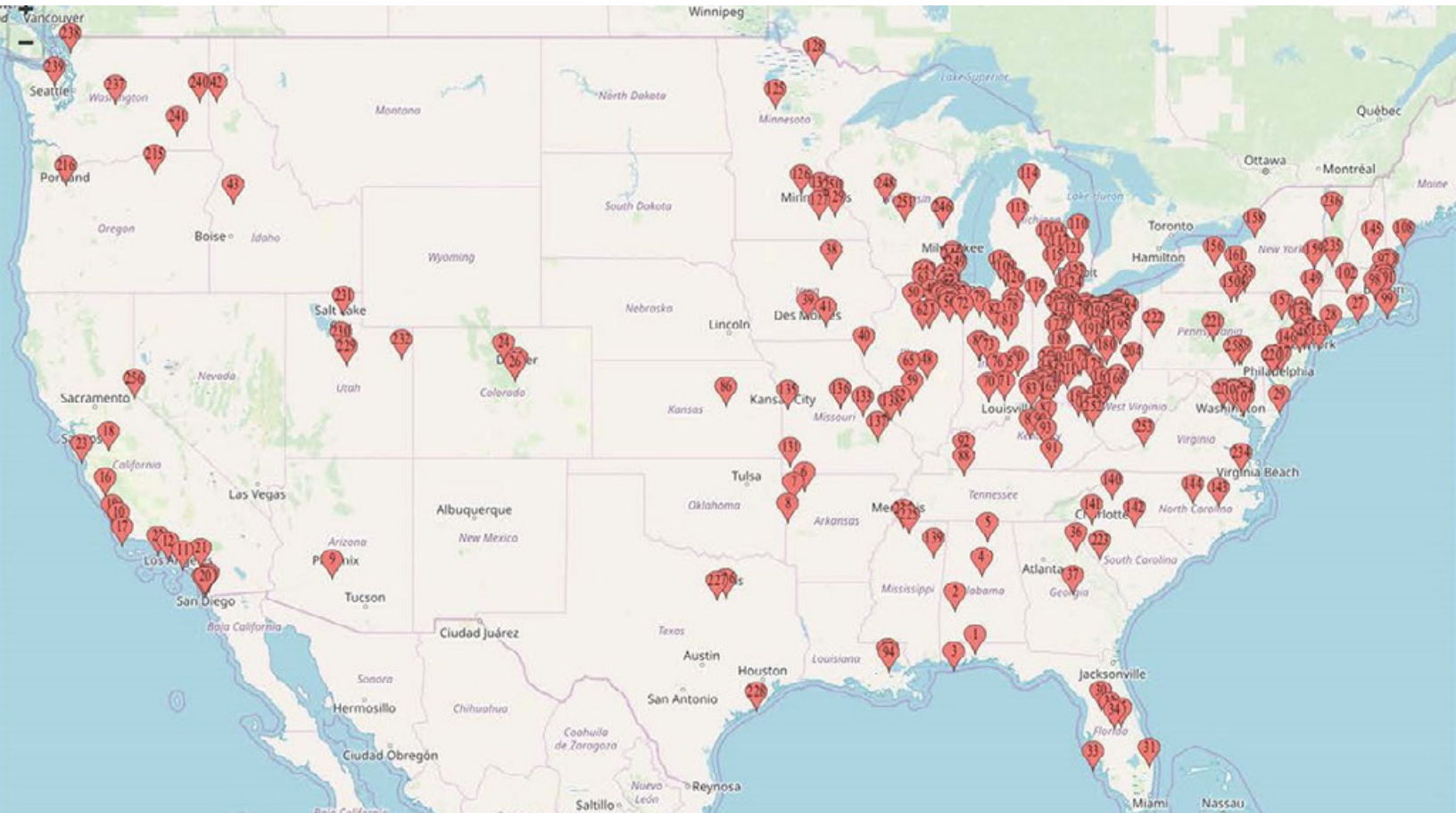
Transforming Communities, Changing Lives

We empower communities to beautify and improve the overall quality of life through our National Awards Program, Annual Symposium & Awards Celebration, Growing Vibrant Communities program, grant opportunities, free resources, and more. Interested in serving on the board? [Learn more.](#)



Continued to Grow
Our Existing Programs

National Awards Program



279 communities in 40 states

Communities evaluated in 7 criteria:

- Community Vitality
- Flowers
- Landscaped Areas
- Urban Forestry
- Environmental Efforts
- Celebrating Heritage
- Overall Impression

Meet the Dedicated Team of Judges

2019 Symposium & Awards: Education + Celebration



BLOOMING by the RIVER

America in Bloom Symposium & Awards Celebration

October 3-5, 2019 | St. Charles, Illinois

Check Out The
Pre-Symposium
**EDUCATIONAL
TOURS**

www.AmericaInBloom.org

260 people

Educational
sessions

Learning
tours

Idea sharing

Networking

Award
ceremonies



[Click to see more photos from the AIB Symposium](#)



EcoCONNECTIONS

From the Ground Up

America in Bloom partners with CN Railway on a [grants program](#) that encourages communities along the CN corridor to take environmental action by improving their communities through healthy urban forests, landscaping, groundcover improvement, and flower displays.

More than 50 communities along the CN corridor have received grant funding since the program's inception in 2014.

In 2019 we awarded 10 communities \$25,000 each for their projects. Each project requires a matching contribution.



Watch How We Are Transforming Communities

Click each image to watch the video.

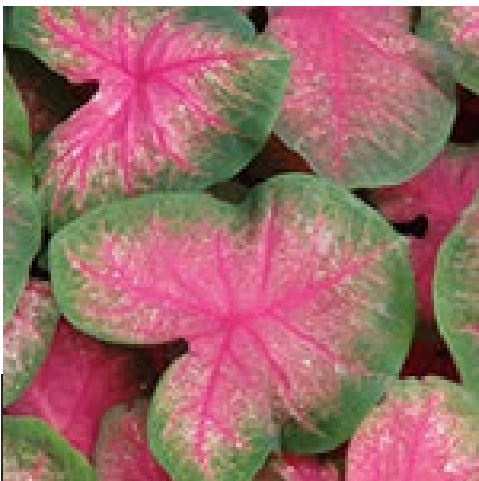


Auction Fundraisers

In 2019 AIB held two auctions: its traditional silent auction held in conjunction with the annual symposium and awards program, and an online auction.

More than 100 items were donated to the silent auction and raised more than \$9,200. Our thanks to those generous donors and buyers for supporting this always-popular symposium activity.

The 2019 online auction featured 30 exciting destinations for travel, plants, and other horticultural products, one-of-a-kind experiences, artwork, and more. Nearly \$13,700 was raised in the online auction, and we are thankful for those who donated interesting items that allowed AIB to extend its fundraising reach.



Thank You to Our Sponsors

Our gratitude and heartfelt thanks to our national sponsors, symposium sponsors, and media partners who invest in our mission. Our progress and success is a direct result of your generous support.

Platinum Elite Sponsors

- [Ball Horticulture Company](#)
- [CN - Canadian National Railway](#)

Platinum Sponsors

- [AmericanHort](#)
- [Blackmore Company](#)
- [Meister Media](#)

Gold Sponsors

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Thank You to Our Sponsors

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Silver Sponsors

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- [Bob's Market & Greenhouses](#)
- [Crescent Garden](#)
- [Crown Bees](#)
- [Dramm Corporation](#)
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Bronze Sponsors

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- [EarthPlanter](#)
- [Eason Horticultural Resources](#)
- [Eckert's Greenhouse](#)
- [Masterpiece Flower Company](#)
- [Smithers-Oasis](#)
- [Wallitsch Garden Center](#)
- [Walnut Springs Nursery](#) & [Sporticulture](#)

Ally Sponsors

- [A.M.A. Horticulture Inc](#)
- [Agrinomix](#)
- [GrowIt! Mobile](#)
- [Sybertech](#)
- [Vis Seed Company](#)

Thank You to Our Donors

Douglas Airhart

Rod Barnes

Bobby & Sue Barnitz

Belpre in Bloom

Sherran Blair

Bob's Market

Jack Clasen

Cheryl Corson

Linda Cromer

Marshall Dirks

Tim France

Bill Hahn

Linda Hart

Walter Heath

Ed Hooker

Laura Kunkle

John Manchester

Marvin Miller

Stephen Pategas

Alex Pearl

Leslie Pittenger

Karin Rindal

Bruce Riggs

Melanie Riggs

Anne Salier

Barbara Vincentsen

Katy Moss Warner

Rick Webb

Meg Whitmer

Teresa Woodard

Thank You to Our Raffle Ticket Supporters

Tony Abruscato

Ken Altman

Anna Ball

Chris Bernacchi

Skip Blackmore

Stephen Blacksmith

Cees Boonman

Albert Bordine

Connie Bradt

Andy Brown

Rick Brown

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Joe Burns

Billy Butterfield

Charles Campbell

Lisa Campbell

Bill Christakes

David Christakes

Alex Cooley

August Corso

Chris Corwin

Yves Cournoyer

Linda Cromer

Allan Davidson

Dave Dickman

John Dole

Jim Eason

Max Epp Jr

John Erwin

Jayson Force

Jim Gapinski

Michael Geary

Mike Gooder

Lee Griesbach

Drew Gruenburg

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Joli Hohenstein

John Jensen

Clayton Johnson

Jim Kennedy

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Troy Lucht

Robert Maddux

John Manchester

Gary Mangum

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Lisa Minter Bastin

Rodd Moesel

Terril Nell

Peter Orum

Rick Ouding

Kate Penn

Webb Perennials

Leslie Pittenger

Susie Raker-Zimmerman

Mitchell Rand

Joe Simone

Peter Stuyt

Robert Swanekamp

Danny Takao

Abe Van Wingerden

Eric Wallien

Jim Wallitsch

Katy Moss Warner

Wanda Weder

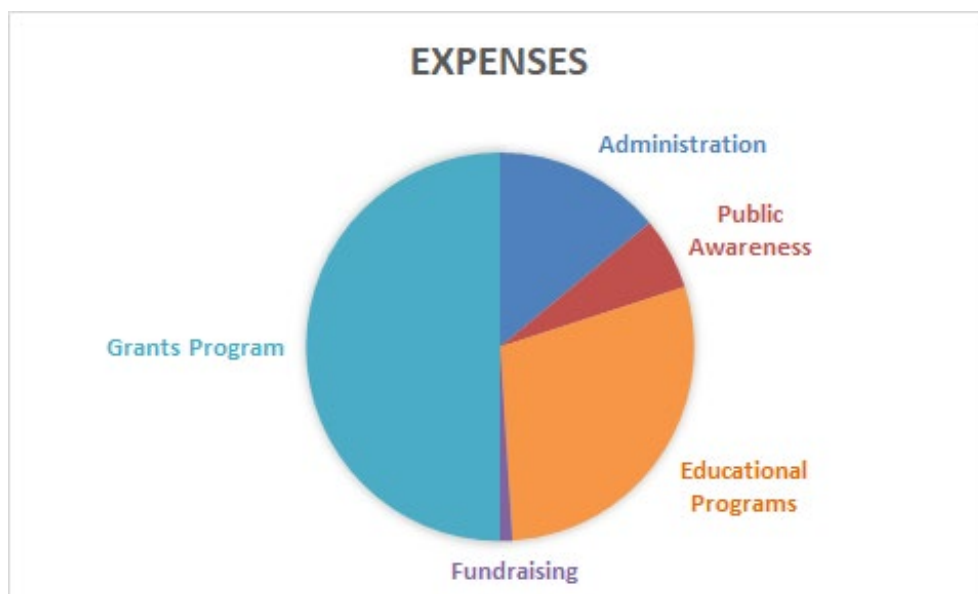
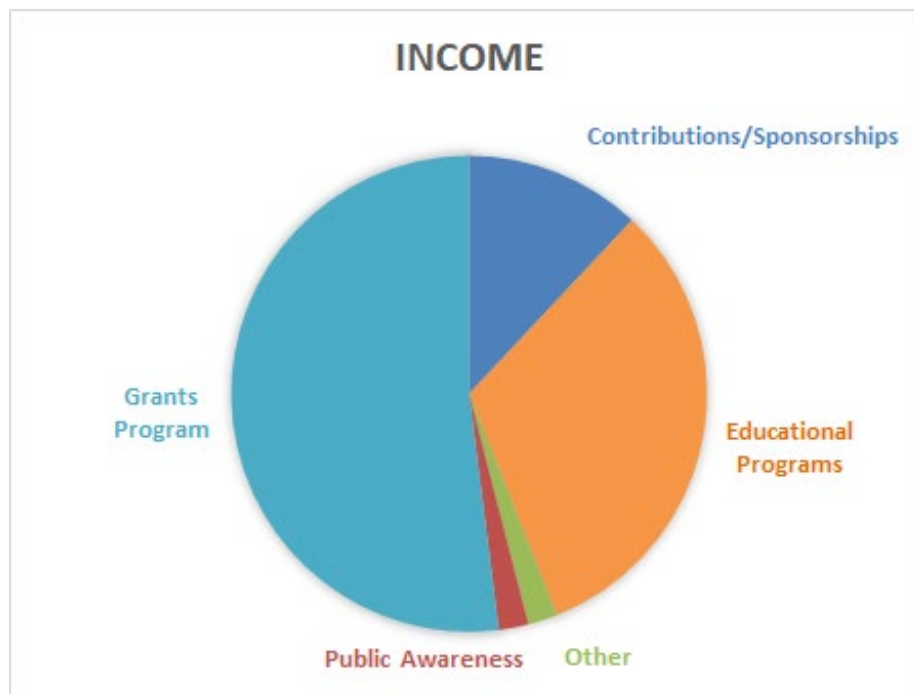
Bob Williams

Craig Yoshida

Frank Zaunscherb

2019 Financial Overview

In 2019 we had revenue of \$550,806.82. This does **not** include the thousands of hours donated by our judges, volunteers, and other in-kind donations. In 2019 we had expenses of \$561,813.28. The \$11,000 deficit was due to developing and launching the new Growing Vibrant Communities program, along with designing the organization's new website.



Learn More About America in Bloom

AmericaInBloom.org

