

## For More Information:

For more information on how you can support AIB, call 614-487-1117, email [aib@ofa.org](mailto:aib@ofa.org), or visit AIB's web site, [www.AmericaInBloom.org](http://www.AmericaInBloom.org).

## Become a Sponsor:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Company Email: \_\_\_\_\_

Web Site Address: \_\_\_\_\_

## Sponsorship Contribution Level

Platinum Elite  Platinum  Gold  Silver

Bronze  Ally  Friend  Contributor

Please make checks payable to:



America in Bloom  
2130 Stella Court  
Columbus, OH 43215-1033

We accept VISA  Mastercard  American Express

Credit Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ V-Code: \_\_\_\_\_

Contribution Amount: \_\_\_\_\_

Signature: \_\_\_\_\_

or sign up online at [www.AmericaInBloom.org](http://www.AmericaInBloom.org)

Become  
a Sponsor  
Now!



## SPONSORSHIP OPPORTUNITIES

### What is America in Bloom®?

America in Bloom® is an independent, non-profit 501(c)(3) organization dedicated to promoting nationwide beautification programs and both personal and community involvement through the use of flowers, plants, trees, and other environmental and lifestyle enhancements. America in Bloom® provides educational programs, resources, and the challenge of a friendly competition between participating communities across the country.

### Position Your Business for **Social Responsibility**

America in Bloom® provides your company with an opportunity to expand national market reach with people, organizations, businesses, and municipalities passionate about improving the quality of life in communities across the country.



[www.AmericaInBloom.org](http://www.AmericaInBloom.org)

## Benefits of Plants

Plants provide more than just natural beauty. Their proven environmental, social, health, and economic benefits are at the heart of the America in Bloom® program.

## People and the Environment

Your contribution makes a direct and visible impact on improving community and natural environments. Reach people who share your business' social responsibility and are making America bloom.

## America in Bloom® has Reached

185 Communities

40 States

22 million people connected with plants



## Sponsor Contributions

Sponsors, choose your own contribution level and receive valuable America in Bloom® recognition benefits.

Contribution Level	Contribution Amount	Value Received
Platinum Elite*	\$10,000	\$15,000
Platinum*	\$8,000	\$11,000
Gold*	\$5,000	\$7,500
Silver	\$3,000	\$5,000
Bronze	\$1,000	\$1,500
Ally	\$500	\$500
Friend	\$250	\$250
Contributor	Under \$250	Under \$250

## Sponsor Recognition Benefits

Sponsors, choose your America in Bloom® recognition benefits (to the total "value received") based on your contribution level.

\* Platinum Elite, Platinum, and Gold level sponsors are permitted to use the AIB logo in marketing materials. All gifts are tax deductible to the extent allowed by law.

## Recognition Benefits (Please select items to total the value received.)

Please Mark Selection	Value	Item	Description	Chance to Win	Named Award	Quarter-Page Ad & Company Logo	Webinar Promo (13,000 contacts)	Symposium Brochure Listing (5,000 people)	Web site ad (11,000 unique visitors/year)	E-News Ad (13,000 contacts/month)	E-News Listing (13,000 contacts/month)	Web site listing (11,000 unique visitors/year)	Press Releases (3,000 media outlets)	Symposium Onsite Promotion (300 people)	Literature to Attendees (300 people)
	\$250 or \$2,500 for 12-month commitment	E-Newsletter (per month)	Company ad placed in the newsletter							●					
	\$250 or \$2,500 for 12-month commitment	Web site (per month)	Company ad placed on the web site						●						
	\$500	Annual Report	Company ad placed in the annual report			●									
	\$500	Symposium City/Judges Meetings	City reps meet with judges for idea sharing					●			●	●	●	●	●
	\$500	Symposium Judges Training	Hands-on training session for judges					●			●	●	●	●	●
	\$500	Symposium Breaks	Company logo on recognition board					●			●	●	●	●	●
	\$500	Symposium Breakfast	Company logo on recognition board					●			●	●	●	●	●
	\$500	Symposium Lunch	Company logo on recognition board					●			●	●	●	●	●
	\$500	Symposium Session (per session)	Company mentioned in introduction					●			●				●
	\$500 or \$4,000 for 10-webinar commitment	Webinars (each)	Company logo on introductory slide & mention				●								
	\$1,000	Symposium Tours (all)	Company mentioned at start of tour					●			●	●	●	●	●
	\$1,000	Best Ideas Book	240-page book that showcases AIB's best ideas from across U.S.			●					●	●	●		
	\$1,000	Participation Guide	A step-by-step guide to getting a community involved in AIB			●									
	\$2,000	Symposium Reception	Company logo on recognition board & tickets					●			●	●	●	●	●
	\$3,000	Judges Travel	Company logo on all materials used by judges								●	●	●		
	\$3,000	Symposium Criteria Awards (each)	Company name in award title		●			●			●	●	●	●	●
	\$2,000	Symposium Population Category Award (each)	Company name in award title		●			●			●	●	●	●	●
	\$3,000	Symposium Dinner & Awards Program	Company logo on slide and mentioned during awards					●			●	●	●	●	●
	\$3,000	Breakfast at OFA Short Course	Connect with horticulture professionals at horticulture industry's premier convention & marketplace							●	●		●		●
<b>Total</b>															

www.AmericaInBloom.org



## Join other companies supporting AIB

For a full listing of companies supporting AIB, visit [www.AmericaInBloom.org](http://www.AmericaInBloom.org)

Ball Horticultural Company  
Blackmore Company  
Coyote Valley Nursery  
Daniels Plant Food  
J Frank Schmidt & Sons  
Paul Ecke Ranch

Proven Winners  
Summit Plastic Company  
Syngenta  
The Scotts Company  
Van Wingerden International  
Walnut Springs Nursery