



MEDIA RELEASE

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Greendale, IN America in Bloom National 2013 Awards Results Announced

(COLUMBUS, OH): After months of anxious waiting, top honors for the prestigious 2013 America in Bloom national awards program were announced at the annual awards held in Orlando, Florida on September 21.

America in Bloom executive director, Laura Kunkle, said, “America in Bloom is helping participants of all types achieve their potential. The accomplishments and progress shown by this year's towns and cities is remarkable.”

Greendale earned a four bloom rating in the 4,001 to 7,000 population category. In addition, they received a special award for having the most sustainable park system and a special mention for their floral displays.

Greendale was judged on six criteria: overall impression, environmental awareness, heritage, urban forestry, landscape, and floral displays, across four sectors: municipal, residential, commercial, and community involvement.

Evelyn Alemanni and Billy Butterfield, two specially trained AIB judges, visited towns of similar populations and spent two days touring each town, meeting municipal officials, residents, and volunteers. Other competitors in the 4,001 to 7,000 category were Estes Park, CO; Belpre, OH, and the University of Findlay in Findlay, OH.

Alemanni and Butterfield were very impressed with the city’s floral displays and commented, “The Garden Club works collaboratively with the city to create and maintain attractive hanging baskets and planters that add much to the ambiance of the streetscape. These are distributed throughout the community and watered by a city employee with fertilizer applied at every watering to keep them looking great all season.”

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Congratulations to Greendale!

Registrations for the 2014 national awards program can be submitted until February 28, 2014. Eligible participants include towns, cities, college and university campuses, business districts, military installations, and recognized neighborhoods of large cities.

America in Bloom is an independent, non-profit 501(c)(3) organization dedicated to promoting nationwide beautification programs and personal and community involvement through the use of flowers, plants, trees, and other environmental and lifestyle enhancements. America in Bloom provides educational programs, resources, and the challenge of a friendly competition between participating communities across the country.

For more information, visit www.americainbloom.org.

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