



MEDIA RELEASE

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University of Findlay America in Bloom Awards Results Announced

(COLUMBUS, OH): Top honors for the prestigious 2014 America in Bloom national awards program were announced at the annual awards held in Philadelphia, PA on October 4.

America in Bloom executive director, Laura Kunkle, said, "America in Bloom is helping participants of all types achieve their potential. Every year our participants raise the bar, and the accomplishments and progress shown by this year's towns and cities is again remarkable."

All participants were evaluated on six criteria: overall impression, environmental awareness, heritage preservation, urban forestry, landscape, and floral displays. Additionally they were judged on their community involvement across municipal, residential, and commercial sectors. America in Bloom is the only national awards program that sends specially trained judges to personally visit participants and provide a detailed written evaluation that can be used as a guide to future improvements.

Katy Moss Warner and Barbara Vincentsen, two specially trained AIB judges, visited towns of similar populations and spent two days touring each town, meeting municipal officials, residents, and volunteers. Other competitors in the 3,501 to 4,500 population category were Gallipolis, OH; Lewisburg, WV; and Slippery Rock, PA.

University of Findlay received a four bloom rating and a special mention for its floral displays.

The judges said, "The University of Findlay campus sparkles with seasonal color starting with a display of tulips in the spring. Extensive flowerbeds, containers and baskets follow and add an exuberant display of summer color. In cooperation with Stratton Greenhouses, the very best varieties of annuals are offered in combinations of colors that lend continuity to the campus. The display is so dramatic that the City of Findlay decided this year to add similar hanging baskets- 24 of them - along its Main Street. The maintenance on these flowers is so well done that they perform far into the fall when students are welcomed back to campus with a blast of color."

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Congratulations to University of Findlay!

Registrations for the 2015 national awards program can be submitted until February 28, 2015. Eligible participants include towns, cities, college and university campuses, business districts, military installations, and recognized neighborhoods of large cities.

America in Bloom is an independent, non-profit 501(c)(3) organization dedicated to promoting nationwide beautification programs and personal and community involvement through the use of flowers, plants, trees, and other environmental and lifestyle enhancement.

For more information, visit www.americainbloom.org.

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