**America in Bloom 2022 Evaluation Report**

**Community:**

**Evaluation Dates:**

**Lead Advisor:**

**Co-Advisor:**

*America in Bloom envisions communities across the country as welcoming and vibrant places to live, work, and play – benefitting from colorful plants and trees; enjoying clean environments; celebrating heritage and planting pride through volunteerism.*

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| **Seven Criteria (Codes)** | **Possible Points** | **Actual Points** | **Percentage** |
| **1. Community Vitality (CV)** | **0.00** | **0.00** | **0.00** |
| **2. Flowers (FL)** | **0.00** | **0.00** | **0.00** |
| **3. Landscaped Areas (LA)** | **0.00** | **0.00** | **0.00** |
| **4. Urban Forestry (UF)** | **0.00** | **0.00** | **0.00** |
| **5. Environmental Efforts (EE)** | **0.00** | **0.00** | **0.00** |
| **6. Celebrating Heritage (CH)** | **0.00** | **0.00** | **0.00** |
| **7. Overall Impression (OI)** | **0.00** | **0.00** | **0.00** |
| **Other** |
| **8. Evaluation Tour Preparation & Actions (ET)** | **0.00** | **0.00** | **0.00** |
|  |
| **Total Points and Percentage** | **0.00** | **0.00** | **0.00** |
| **Star Rating** |  |
| **Community Involvement Total** | **0.00** | **0.00** | **0.00** |

***Star ratings are based on overall percentage.***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **1 star = 0% - 9.99%** | **2 stars = 10% – 10.99%** | **3 stars = 20% – 29.99%** | **4 stars = 30% – 39.99%** | **5 stars = 40% – 49.99%** |
| **6 stars = 50% – 59.99%** | **7 stars = 60% – 69.99%** | **8 stars = 70% - 79.99%** | **9 stars = 80% – 89.99%** | **10 stars = 90% - 100%** |

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| Community representatives to receive the Evaluation Report (three minimum) |
| Name | Title | Email |
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**GUIDELINES AND INFORMATION:**

**Communities are required to provide the following prior to evaluation:**

* Community Profile organized to follow the criteria and metrics. For repeat communities, call out what is new and/or implemented due to advisors’ recommendations.
* Evaluation Tour Itinerary with start and finish times for each day
* Community Map with community boundaries and the tour route
* Communities are responsible for addressing the metrics in the Community Profile, Evaluation Tour Itinerary, and during the Evaluation Tour.

#### The areas to be scored:

Advisors will review Community Profiles, Community Maps, and Evaluation Tour Itineraries to confirm the appropriateness of the areas to be evaluated and contact communities prior to the tour so adjustments can be made.

* All areas (municipal, commercial, and residential) within the boundaries of the entrant's community/municipality (except as noted below) are scored and a representative portion of all areas must be included.
* Property to be scored, whether public or private, must be subject to the codes and regulations of the entrant’s community/municipality.
* When a property does not meet these requirements, but the community’s volunteers significantly impact the property with labor and/or funding, then advisors may include in their scoring the property not subject to the codes and regulations of the entrant community.
* A community may request recommendations for areas toured but not scored.

#### Metrics are noted with unique codes based on the criteria. Ratings include:

**N/A** (Not Applicable): Communities should strive to implement all metrics; however, advisors will use N/A when a metric is not scorable in a community. An N/A metric is not included in the point totals and does not affect percentages. Examples when N/A may apply in a metric: commercial/business areas do not exist; state or county statutes prevent implementation of a metric.

**Not Started** (0 pts.): programs or procedures are not in place.

**Launched** (1 pt.): programs or procedures are in place but not fully realized.

**Achieved** (2 pts.): programs or procedures are implemented but could be improved.

**Surpassing** (3 pts.): programs or procedures are well-implemented.

**Excelling** (4 pts.): programs or procedures are exceptional.

**NS** (Not Scored): preset in the Advisors’ Discretion metric’s point box for when a score there is not appropriate.

**Advisors’ Discretion** (N/A, 3-4 pts.): advisors may add and score an item not in the metrics. This item must be an unusual or newly implemented project, program, or initiative that can be repeated in other communities and perhaps used as a future metric.

#### Other:

* This Evaluation Report’s scoring, general observations, and general and criteria recommendations are based upon the community’s efforts including its levels of participation in, or implementation of the metrics in each of the criteria.
* Future projects and programs are not scored.
* The scoring for the seven evaluation criteria is adjusted to the climate and environmental conditions of the community’s location. Make sure the advisors are made aware of any challenges that were faced during the year.

## General Observations and Recommendations (recommendations are indicated in italics):

|  |  |
| --- | --- |
| **Community Vitality (CV) Criterion Definition** | **Metrics Ratings (NS = Not Scored)** |
| **1. COMMUNITY VITALITY (CV): policies, programs, activities, and facilities that lead to a vibrant community and a sense of well-being. Includes libraries, community centers, arts/cultural museums; and parks, playgrounds, dog parks, sports fields, water activities, trails, and other outdoor recreational opportunities** | **Not ApplicableN/A** | **Not Started(0 pts)** | **Launched(1 pt)** | **Achieved(2 pts)** | **Surpassing(3 pts)** | **Excelling (4 pts)** |
| **a. Leadership and Policy** |
| CV.a.01 - Municipal volunteer boards are in place and interfacing with municipality and businesses |   |   |   |   |   |   |
| CV.a.02 - Municipality offers grants to neighborhood associations for enhancements |  |  |  |  |  |  |
| CV.a.03 - Master plan in place for public green space and parks |  |  |  |  |  |  |
| CV.a.04 - ADA accessibility in public areas and other programs for inclusion  |  |  |  |  |  |  |
| CV.a.05 - Promotion of alternative transportation: pedestrian, bicycling, car/van pools, and/or ride sharing |  |  |  |  |  |  |
| **b. Facilities and Events** |
| CV.b.01 - Outdoor recreation facilities meet community needs: parks, playgrounds, splash pads, dog parks, sports fields, sports courts, swimming pools, golf courses, kayak/canoe trails, public access to water bodies, etc. |  |  |  |  |  |  |
| CV.b.02 - Walking, biking, and exercise trail network in place and is safe, well lit, and connects to a larger network |   |   |   |   |   |   |
| CV.b.03 - Performances/events for art, dance, theatre, music, and/or cinema available |   |   |   |   |   |   |
| CV.b.04 - Run/walk/bike/kayak/canoe events are held |   |   |   |   |   |   |
| CV.b.05 - Benches and seating available near walking, exercise, and playground areas |   |   |   |   |   |   |
| CV.b.06 - Structures, shade sails, or trees provide shade for spectators and/or participants |   |   |   |   |   |   |
| CV.b.07 - Play areas exist, age-appropriate ranges of equipment offered, and ADA compliant and conform to the Consumer Product Safety Commission, and inspected by Certified Playground Safety Inspector |   |   |   |   |   |   |
| CV.b.08 - Public library/resources center is available for all ages and abilities |   |   |   |   |   |   |
| CV.b.09 - Community center is available |   |   |   |   |   |   |
| CV.b.10 – Farmers’ Market(s) is available |   |   |   |   |   |   |
| **c. Community Involvement** |
| CV.c.01 - Community gardening sites are in use |   |   |   |   |   |   |
| CV.c.02 - Level of participation in food banks, hunger-relief, Plant a Row for the Hungry (GardenComm initiative), etc. |   |   |   |   |   |   |
| CV.c.03 - Participation in civic events such as Bike to Work Days, Walk to School Days, etc. |   |   |   |   |   |   |
| CV.c.04 - Voluntary (non-mandated HOA) neighborhood organizations in place |   |   |   |   |   |   |
| CV.c.05 - Programs in place to encourage youth involvement |  |  |  |  |  |  |
| CV.c.06 - Recognition programs for volunteers |   |   |   |   |   |   |
| **d. Advisors’ Discretion: Recognition by the advisors of an item of special note** |
| CV.d.01 - Advisors to enter text below |   |  NS | NS | NS |   |   |
|   |
| **Totals:** | **Possible Points** | **Actual Points** | **Percentage** |
| **1. Community Vitality (CV)** |  |  |  |

**Community Vitality (CV) Recommendations:**

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| --- | --- |
| **Flowers Criterion Definition** | **Metrics Ratings (NS = Not Scored)** |
| **2. FLOWERS (FL): flowering annuals, perennials, bulbs, tropical plants, flowering topiaries, and colorful foliage and/or cut plant material for season-round interest for displays in containers, hanging baskets, window boxes, raised planters, trellises, and in-ground beds** | **Not ApplicableN/A** | **Not Started(0 pts)** | **Launched(1 pt)** | **Achieved(2 pts)** | **Surpassing(3 pts)** | **Excelling (4 pts)** |
| **a. Leadership and Policy** |
| FL.a.01 - Public or private management of flower displays |   |   |   |   |   |   |
| FL.a.02 - Program to encourage, expand understanding of role and importance of pollinator habitats |  |  |  |  |  |  |
| **b. Plan of Action** |
| FL.b.01 - Action plan developed each season for procurement, scheduling, planting, and maintenance of flower displays |   |   |   |   |   |   |
| FL.b.02 - Recognition program(s) in place for attractive displays by businesses and/or residential |   |   |   |   |   |   |
| FL.b.03 - Demonstration/display garden(s) with labelled flowers in place and promoted |  |  |  |  |  |  |
| FL.b.04 - Effective communication about selection and care of flowers for beautification and pollinator habitats |  |  |  |  |  |  |
| **c. Design** |
| FL.c.01 - Unity and Variety: plant combinations create visual interest and dramatic effect while appearing coordinated |   |   |   |   |   |   |
| FL.c.02 - Suitability of Plant Selections: plants selected for location and environmental conditions |   |   |   |   |   |   |
| FL.c.03 - Distribution: displays found throughout the community |   |   |   |   |   |   |
| FL.c.04 - Location: displays are located to serve as focal points |   |   |   |   |   |   |
| FL.c.05 - Seasonal Displays: seasonal displays with spring, summer, fall, and/or holiday displays |   |   |   |   |   |   |
| FL.c.06 - Scale: if hanging baskets are in use, their size is in scale to their surroundings |  |  |  |  |  |  |
| FL.c.07 - Scale: if containers are in use, their size is in scale to their surroundings |  |  |  |  |  |  |
| FL.c.08 – Scale: inground flower displays are designed with mature plant heights in mind |  |  |  |  |  |  |
| FL.c.09 - Color: pleasing color combinations (monochromatic, analogous, and/or complementary) are used |  |  |  |  |  |  |
| FL.c.10 - Form: uses a number of different textures in all floral displays |  |  |  |  |  |  |
| **d. Maintenance** |
| FL.d.01 - Watering procedures to maintain growth in place |   |   |   |   |   |   |
| FL.d.02 - Fertilization: appropriate fertilization procedures using slow-release, liquid fertilizers, and/or soil amendments |   |   |   |   |   |   |
| FL.d.03 - Grooming: regular pruning, dead-heading, removal, and replacement of dead plants |   |   |   |   |   |   |
| FL.d.04 - Plant health strategies in place to monitor and manage pests and diseases (IPM-Integrated Pest Management) |   |   |   |   |   |   |
| FL.d.05 - Health and Vigor: plants are robust and floriferous |   |   |   |   |   |   |
| **e. Community Involvement** |
| FL.e.01 - Volunteers provide donations and/or funds and/or participate in the design, planting, and/or care of flower displays |   |   |   |   |   |   |
| FL.e.02 - Civic groups, garden clubs, Master Gardeners, school programs, etc., sponsor plant sales, plant swaps, provide information, or educational sessions that contribute to the quality and implementation of the community’s flower displays |   |   |   |   |   |   |
| **f. Advisors’ Discretion: Recognition by the advisors of an item of special note** |
| FL.f.01 - Advisors to enter text below |   | NS  | NS | NS |   |   |
|   |
| **Totals:** | **Possible Points** | **Actual Points** | **Percentage** |
| **2. Flowers (FL)** |  |  |  |

**Flowers (FL) Recommendations:**

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| --- | --- |
| **Landscaped Areas Criterion Definition** | **Metrics Ratings (NS = Not Scored)** |
| **3. LANDSCAPED AREAS (LA): plants and related programs for the leadership, design, installation, and maintenance of landscape. Includes shrubs, ornamental grasses, vines, succulents, edibles, evergreen topiaries, turf, and groundcovers** | **Not ApplicableN/A** | **Not Started(0 pts)** | **Launched(1 pt)** | **Achieved(2 pts)** | **Surpassing(3 pts)** | **Excelling (4 pts)** |
| **a. Leadership and Policy** |
| LA.a.01 - Management of planting in public landscaped areas |  |  |  |  |  |  |
| LA.a.02 - Municipal landscape ordinance requires landscaping and maintenance for new and/or improved commercial development  |  |   | NS |   | NS | NS |
| LA.a.03 - Municipal ordinance requiring landscaping for new residential developments  |   |   | NS |   | NS | NS |
| **b. Plan of Action** |
| LA.b.01 - Planning for restoration of natural areas |  |  |  |  |  |  |
| LA.b.02 - Strategy for management of invasive plants |  |  |  |  |  |  |
| LA.b.03 - Demonstration/display gardens with interpretive signage (pollinator, wildlife, native, low-water use, etc.) in place and promoted |  |  |  |  |  |  |
| LA.b.04 - Effective communication of “Right Plant in the Right Place” and other planting issues |  |  |  |  |  |  |
| LA.b.05 - Recognition program for attractive landscapes in place |   |   |   |   |   |   |
| LA.b.06 - School gardening programs in place for multiple grades |  |  |  |  |  |  |
| **c. Design** |
| LA.c.01 - Unity and Variety: plant combinations create visual interest while appearing coordinated |   |   |   |   |   |   |
| LA.c.02 - Suitability of Plant Selections: plants selected for location and environmental conditions |   |   |   |   |   |   |
| LA.c.03 - Distribution/Locations: landscaping found throughout the community and at key locations |   |   |   |   |   |   |
| **d. Maintenance** |
| LA.d.01 - Grooming: pruning of plants, removal and/or replacement of dead plants |   |   |   |   |   |   |
| LA.d.02 – Plant Health: Plants display health and vigor, and Integrated Pest Management (IPM) strategies in place to monitor and manage diseases and pests |   |   |   |   |   |   |
| LA.d.03 – Mulch from renewable and sustainable sources is used by the municipality in appropriate places |  |  |  |  |  |  |
| LA.d.04 - Weed Management: strategies in place to manage weeds (removal, mulching, etc.) |   |   |   |   |   |   |
| LA.d.05 - Health and Vigor: plants are robust |  |  |  |  |  |  |
| LA.d.06 - Turf Care: proper mowing, edging, and replacement of dead turf |  |  |  |  |  |  |
| LA.d.07 - Turf Health: Grassy areas display health and vigor, and procedures such as Integrated Pest Management (IPM) are in place to monitor and manage diseases, pests, and weeds  |   |   |   |   |   |   |
| **e. Community Involvement** |
| LA.e.01 - Volunteers assist in funding, design, installation, and/or care of landscaped areas and/or turf in public areas |   |   |   |   |   |   |
| LA.e.02 - Community educational programs offered related to plant material, including specialty gardens |  |  |  |  |  |  |
| **f. Advisors’ Discretion: Recognition by the advisors of an item of special note** |
| LA.f.01 - Advisors to enter text below |   | NS  | NS | NS |   |   |
|  |
| **Totals:** | **Possible Points** | **Actual Points** | **Percentage** |
| **3. Landscaped Areas (LA)** |  |  |  |

**Landscaped Areas (LA) Recommendations:**

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| **Urban Forestry Criterion Definition** | **Metrics Ratings (NS = Not Scored)** |
| **4. URBAN FORESTRY (UF): trees and related programs for the leadership, management, design, installation, and maintenance on public and private lands** | **Not ApplicableN/A** | **Not Started(0 pts)** | **Launched(1 pt)** | **Achieved(2 pts)** | **Surpassing(3 pts)** | **Excelling (4 pts)** |
| **a. Leadership and Policy** |
| UF.a.01 - Qualified personnel are on staff or accessing trained individuals such as arborists and/or urban foresters |  |  |  |  |  |  |
| UF.a.02 - Tree board/commission and/or department is active |   |   |   |   |   |   |
| UF.a.03 - Municipal ordinance(s) enacted/enforced for tree preservation on public and/or private property  |   |   | NS |   | NS | NS |
| UF.a.04 - Municipal ordinance(s) enacted/enforced for protection of trees during construction |  |   | NS |   | NS | NS |
| UF.a.05 - Currently a Tree City USA community |   |   | NS |   | NS | NS |
| **b. Plan of Action** |
| UF.b.01 - Tree inventory for public areas is complete and current within the past ten years |   |   |   |   |   |   |
| UF.b.02 - Annual tree planting program for public areas |   |   |   |   |   |   |
| UF.b.03 - Management strategies for removal of dead, imperiled, and invasive trees in public areas |   |   |   |   |   |   |
| UF.b.04 - Policy in place for identification and protection of historic trees  |   |   |   |   |   |   |
| UF.b.05 - Effective communication to residents of recommended trees, proper planting, "Right Tree in the Right Place," mulching, placement and spacing, and/or maintenance |   |   |   |   |   |   |
| **c. Design** |
| UF.c.01 - Variety: current practices include appropriate selection and diversity of tree species being planted |   |   |   |   |   |   |
| UF.c.02 - Placement: current practices include appropriate spacing and planting area for optimal root and canopy growth |   |   |   |   |   |   |
| UF.c.03 - Planting: current practices include correct tree planting depth (trunk flare at/above grade) |   |   |   |   |   |   |
| UF.c.04 – Arboretum/Park in place with labels and descriptive signage |   |   |   |   |   |   |
| **d. Maintenance** |
| UF.d.01 - Tree health: strategies in place to monitor and manage diseases and pests |   |   |   |   |   |   |
| UF.d.02 - Watering, mulching, and pruning for new trees: procedures for watering and proper mulching (i.e., no volcano mulching) in place and effectively communicated to the public |   |   |   |   |   |   |
| UF.d.03 - Pruning for established trees: appropriate pruning, removal of dead limbs, and canopies raised adequately above vehicle and pedestrian areas |   |   |   |   |   |   |

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| **e. Community Involvement** |
| UF.e.01 - Policy for donations to tree planting in public areas (memorial trees, etc.) in place |   |   |   |   |   |   |
| UF.e.02 - Community participates in Arbor Day activities |   |   |   |   |   |   |
| UF.e.03 - Volunteers assist in tree planting and/or care |   |   |   |   |   |   |
| **f. Advisors’ Discretion: Recognition by the advisors of an item of special note** |
| UF.f.01 - Advisors to enter text below |   | NS  | NS | NS |   |   |
|  |
| **Totals:** | **Possible Points** | **Actual Points** | **Percentage** |
| **4. Urban Forestry (UF)** |  |  |  |

**Urban Forestry (UF) Recommendations:**

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| --- | --- |
| **Environmental Efforts Criterion Definition** | **Metrics Ratings (NS = Not Scored)** |
| **5. ENVIRONMENTAL EFFORTS (EE): environmental leadership, policies, plans, and programs for resource conservation; pollution control; trash, recycling, and reuse; and alternative fuel vehicles** | **Not ApplicableN/A** | **Not Started(0 pts)** | **Launched(1 pt)** | **Achieved(2 pts)** | **Surpassing(3 pts)** | **Excelling (4 pts)** |
| **a. Leadership and Policy** |
| EE.a.01 - Environmental Advisory Board(s) and/or Green Team(s) in place  |  |   | NS |  | NS | NS |
| EE.a.02 - Electric/alternative fuel vehicle(s) used by municipality |   |   |   |   |   |   |
| EE.a.03 - Electric vehicle charging station(s) provided |   |   |   |   |   |   |
| EE.a.04 - Stormwater management policies in place and enforced |   |   |   |   |   |   |
| EE.a.05 - Pet waste policies in place and enforced |   |   |   |   |   |   |
| **b. Plan of Action** |
| EE.b.01 - Sustainability Action Plan in place |   |   |   |   |   |   |
| EE.b.02 - Effective municipal/civic education about environmental efforts for children and adults |  |  |  |  |  |  |
| EE.b.03 - Effective notification to community regarding pesticide applications and mosquito spraying  |  |  |  |  |  |  |
| **c. Resource Conservation** |
| EE.c.01 - Bio-swales and/or rain gardens in place to reduce stormwater run-off pollution |   |   |   |   |   |   |
| EE.c.02 - Home energy audit/incentives available |   |   |  |   |  |  |
| EE.c.03 - Waterwise irrigation in place |  |  |  |  |  |  |
| EE.c.04 - Low-flow water device incentives available |   |   |  |   |  |  |
| **d. Trash, Recycling, and Reuse Management** |
| EE.d.01 - Residential curbside trash collection is available and/or required |   |   |  |  |  |  |
| EE.d.02 - Residential curbside recycling collection and/or collection points are in place |   |   |  |  |  |  |
| EE.d.03 - Recycling containers available in public areas and for private use, and standardized and/or consistent labels used on containers |   |   |  |  |  |  |
| EE.d.04 - Yard waste composting pick-up and/ or drop-off available |   |   |  |   |  |  |
| EE.d.05 - Prescription drug drop-off(s) available |   |   |  |  |  |  |
| EE.d.06 - Hazardous waste and/or electronics waste collection or drop-off(s) available |   |   |  |  |  |  |
| EE.d.07 - Plastic bag and/or foam container collection point(s) available |   |   |  |  |  |  |
| EE.d.08 - Reuse opportunities are available (clothing, books, household goods, repair initiatives, etc.) |   |   |   |   |   |   |

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| **e. Community Involvement** |
| EE.e.01 – Community events that enhance public awareness of environmental issues and distribution of information on effective recycling (lack of contamination), i.e., Earth Day participation. |  |  |  |  |  |  |
| EE.e.02 - Garden clubs, Master Gardeners, and/or Soil and Water Conservation District, etc. provide educational opportunities for rain barrel usage, backyard habitats, and other environmental initiatives |   |   |   |   |   |   |
| EE.e.03 - School curricula programs and events to encourage youth involvement |  |  |  |  |  |  |
| **f. Advisors’ Discretion: Recognition by the advisors of an item of special note** |
| EE.f.01 - Advisors to enter text below |   |  NS | NS | NS |   |   |
|   |
| **Totals:** | **Possible Points** | **Actual Points** | **Percentage** |
| **5. Environmental Efforts (EE)** |  |  |  |

**Environmental Efforts (EE) Recommendations:**

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| --- | --- |
| **Celebrating Heritage Criterion Definition** | **Metrics Ratings (NS = Not Scored)** |
| **6. CELEBRATING HERITAGE (CH): recognition, designation, protection, commemoration, and celebration of historical, cultural, natural, agricultural, and industrial resources** | **Not ApplicableN/A** | **Not Started(0 pts)** | **Launched(1 pt)** | **Achieved(2 pts)** | **Surpassing(3 pts)** | **Excelling (4 pts)** |
| **a. Leadership and Policy** |
| CH.a.01 - Historic preservation ordinance effectively provides commercial and residential designation and protection from demolition  |   |  | NS |  | NS | NS |
| CH.a.02 - Incentives offered to promote preservation: tax credits, waived permit fees, eased setbacks, rebates, etc. |   |   |   |   |   |   |
| CH.a.03 - Historic Preservation and/or Architectural Review Board in place and effective |   |   |  |  |  |  |
| CH.a.04 - Historical Society is active |   |   |  |   |  |  |
| **b. Plan of Action** |
| CH.b.01 - Effective communication of ordinances, policies, and restoration methods |   |   |   |   |   |   |
| CH.b.02 - National Register of Historic Places district and/or individual designations in place |   |   |   |   |   |   |
| CH.b.03 - Natural and/or agricultural areas are protected |   |   |   |   |   |   |
| CH.b.04 - Archives, artifacts, cemetery records, and/or oral histories collected, properly stored, or preserved |   |   |   |   |   |   |
| CH.b.05 - Education: historical publications/websites, interpretive signage, tours, and programs in place |   |   |   |   |   |   |
| CH.b.06 - Programs in place to encourage youth involvement, including curriculum-designated tours and available to multiple age levels |  |  |  |  |  |  |
| **c. Commemoration** |
| CH.c.01 - Signage in place for historic neighborhoods and/or structures |   |   |   |   |   |   |
| CH.c.02 - Historical museum(s) and/or interpretive displays maintained |   |   |   |   |   |   |
| CH.c.03 - Cemeteries, monuments, and/or plaques in place and well-maintained |   |   |   |   |   |   |
| CH.c.04 - Community heritage promoted through tours (guided or self), brochures, Smartphone apps, etc. |   |   |   |   |   |   |
| CH.c.05 - Parades, festivals, events, programs commemorating a community’s heritage are held |   |   |   |   |   |   |
| **d. Community Involvement** |
| CH.d.01 - Volunteers participate in planning and implementing recognition of a community’s heritage through historical tours, parades, festivals, etc. |   |   |   |   |   |   |
| CH.d.02 - Volunteers participate in maintaining historical sites and structures |   |   |   |   |   |   |

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| **f. Advisors’ Discretion: Recognition by the advisors of an item of special note** |
| CH.e.01 - Advisors to enter text below |   |  NS | NS | NS |   |   |
|   |
| **Totals:** | **Possible Points** | **Actual Points** | **Percentage** |
| **6. Celebrating Heritage (CH)** |  |  |  |

**Celebrating Heritage (CH) Recommendations:**

|  |  |
| --- | --- |
| **Overall Impression (OI) Criterion Definition** | **Metrics Ratings (NS = Not Scored)** |
| **7. OVERALL IMPRESSION (OI): adequate and effective amenities are provided in good condition, and the community is welcoming and attractive** | **Not ApplicableN/A** | **Not Started(0 pts)** | **Launched(1 pt)** | **Achieved(2 pts)** | **Surpassing(3 pts)** | **Excelling (4 pts)** |
| **a. Leadership and Policy** |
| OI.a.01 - Signage ordinances enacted and enforced |  |  |  |  |  |  |
| OI.a.02 - Ordinances in place to address overgrown lots, abandoned vehicles, unscreened dumpsters, public nuisances, unregulated garage sales, empty storefront windows, etc. |   |   |   |   |   |   |
| OI.a.03 - Code enforcement/compliance officer on municipal staff and codes are enforced |   |   |   |   |   |   |
| OI.a.04 - Design style determined, applied, and consistent for site furnishings, crosswalks, gateway entry features, banners, wayfinding signage, etc. |   |   |   |   |   |   |
| **b. Amenities** |
| OI.b.01 - Site furnishings in place: water features, lamp posts, benches, bicycle racks, drinking fountains, trash and recycling receptacles, containers, planters, and cigarette receptacles |   |   |   |   |   |   |
| OI.b.02 - Crosswalks well-marked |  |  |  |  |  |  |
| OI.b.03 - Public restrooms available |   |   |   |   |   |   |
| OI.b.04 - Effective community gateway entry features |   |   |   |   |   |   |
| OI.b.05 - Effective use of banners, murals, and/or public art |   |   |   |   |   |   |
| OI.b.06 - Effective wayfinding signage |   |   |   |   |   |   |
| OI.b.07 - Effective use of non-plant seasonal decorations (lights, ornaments, etc.) |   |   |   |   |   |   |
| **c. Condition and Maintenance** |
| OI.c.01 – Condition of structures, buildings, decks, patios, etc related to lack of vandalism, graffiti, peeling or faded paint, and rust  |   |   |   |   |   |   |
| OI.c.02 - Condition of infrastructure: roadways, road shoulders, curbs, medians, sidewalks, railroad crossings, crosswalks/pavement markings, transformers, and utility poles related to lack of weeds, vandalism, litter, graffiti, peeling or faded paint, and rust |  |  |  |  |  |  |
| OI.c.03 - Condition of signs and site furnishings: water features, lamp posts, benches, bicycle racks, drinking fountains, trash and recycling receptacles, containers, planters, and cigarette receptacles |  |  |  |  |  |  |
| OI.c.04 - Condition of vacant lots, stormwater retention ponds, and swales |  |  |  |  |  |  |
| OI.c.05 - Control of excessive stake signs, billboards, and posted flyers |  |  |  |  |  |  |
| OI.c.06 - Regularly scheduled street sweeping |   |   |   |   |   |   |

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| **d. Community Involvement** |
| OI.d.01 - Volunteer participation and/or funding of community revitalization and improvement initiatives, such as Adopt-A-Spot, Habitat for Humanity, River Sweep, home repair programs (CHIP), disaster relief, clean-up days, etc. |   |   |   |   |   |   |
| OI.d.02 - Process is available for residents to fund public amenities such as memorial benches, brick pathways, etc. |   |   |   |   |   |   |
| **e. Advisors’ Discretion: Recognition by the advisors of an item of special note** |
| OI.e.01 - Advisors to enter text below |   |  NS | NS | NS |   |   |
|   |
| **Totals:** | **Possible Points** | **Actual Points** | **Percentage** |
| **7. Overall Impression (OI)** |  |  |  |

**Overall Impression (OI) Recommendations:**

|  |  |
| --- | --- |
| **Evaluation Tour Preparation and Actions (ET) Definition** | **Metrics Ratings (NS = Not Scored)** |
| **8. EVALUATION TOUR PREPARATION AND ACTIONS (ET): community's readiness prior to and the action during the Evaluation Tour** | **Not ApplicableN/A** | **Unmet(0 pts)** | **Met(1 pt)** |
| **a. Prior to the Evaluation Tour** |
| ET.a.01 - Community Profile provided to advisors at least two weeks prior to the first official judging date |   |   |   |
| ET.a.02 - Community Profile includes contacts with emails |  |  |  |
| ET.a.03 - Community Profile from a returning community makes it clear what is new and/or implemented from advisors' recommendations (scored as N/A for a new community) |   |   |   |
| ET.a.04 - Evaluation Tour Itinerary and Community Map with boundaries provided to advisors at least two weeks prior to their arrival |   |   |   |
| **b. During the Evaluation Tour** |
| ET.b.01 - Evaluation Tour provided a representative cross-section of the community |   |   |   |
| ET.b.02 - Advisors met with elected/appointed municipal leaders and/or staff |   |   |   |
| ET.b.03 - Advisors met with the business and/or non-profit community |   |   |   |
| ET.b.04 - Advisors met with the media |   |   |   |
| ET.b.05 - Advisors met with volunteers |   |   |   |
| ET.b.06 - Advisors were asked to give a presentation(s) |   |   |   |
| **c. Final Wrap-Up** |
| ET.c.01 - Enough time was allotted for advisors to work on the Evaluation Tour Report in a quiet place with adequate Wi-Fi availability |   |   |   |
| ET.c.02 - Community participated in a wrap-up session at the end of the Evaluation Tour |   |   |   |
| ET.c.03 - Evaluation Report metrics were adequately addressed in the Community Profile and/or Evaluation Tour Itinerary and during the Evaluation Tour |   |   |   |
| **d. Advisors’ Discretion: Recognition by the advisors of an item of special note** |
| ET.d.01 - Advisors to enter text below |   |  NS |   |
|   |
| **Totals:** | **Possible Points** | **Actual Points** | **Percentage** |
| **8. Evaluation Tour Preparation and Actions (ET)** |  |  |  |

**Evaluation Tour Preparation and Actions (ET) Recommendations:**

**DISCLAIMERS:**

1. Communities are responsible for addressing the metrics in the Community Profile, Evaluation Tour Itinerary, and during the Evaluation Tour. Please note that the metric calculations contained herein are final, and each community is encouraged to focus on any changes during the following year’s entry in the America in Bloom National Awards Program.
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